



Invitation

NRW.INVEST Seminar: Next-G Mobility

Challenges for the Automobile and Automobile Parts Industry -
Connectivity, Powertrain, Lightweight and Quality Solutions from
Germany/NRW & Japan

12th May 2017, Friday, 14:00 - 18:00

Iino Hall & Conference Center "Room A" 4F

Registration open until the 9th of May

Free of charge, Japanese-English simultaneous translation, Limited capacity 120

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The automotive industry is undergoing a series of innovations that will change mobility as we have known it for the past 150 years. As the world faces challenges in terms of global warming, depletion of fossil fuels and disruptive technologies, next generation mobility ("Next G-Mobility") will see new lightweight materials, eco-efficient powertrain solutions, ubiquitous connectivity, autonomous driving, big data and business models.

Japan and Germany, leaders of the automotive world, faced with new competition from the US and China, join forces to protect free trade and seek solutions that benefit all stakeholders. North Rhine-Westphalia, Europe's economic powerhouse and the leading German federal state in terms of GDP, FDI and population, is home to companies from Europe, the UK, the US, China, other nations as well as more than 600 Japanese companies, among them many automotive manufacturers and suppliers.

NRW.INVEST GmbH, the Economic Development Agency of North Rhine-Westphalia, its Japanese subsidiary, NRW Japan K.K., as well as the strategically located Rhein-Kreis Neuss region, one of the most economically successful locations in NRW, are pleased to invite you to the "Next G-Mobility" event with speakers from some of the world's leading companies and universities of the field in Germany and Japan.

We hope to be able to welcome you at our event!

Please click the register button to see the seminar's agenda.

Georg K. Loeer

Representative Director & President

NRW Japan K.K.

Economic Development Agency of the German State of North Rhine-Westphalia (NRW)

New Otani Garden Court 7F, 4-1 Kioicho, Chiyoda-ku Tokyo 102-0094 Japan

Tel. +81 3 5210 2300 | Fax +81 3 5210 2800 | E-Mail contact@nrw.co.jp | www.nrw.co.jp